



III INTERNATIONAL CONGRESS
BALUARTE DE PAMPLONA 11, 12 y 13 de Junio de 2014

ARQUITECTURA NECESARIA

NECESSARY ARCHITECTURE



AGENCIA DOCUMENTAL DE ARQUITECTURA

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Contest Rules and Regulations

Competition:

GEZE Iberia SRLU* travel allowance/grant for the **"Arquitectura Necesaria"** International Conference organised by Fundación Arquitectura y Sociedad, to be held in Pamplona, Spain, from 11th to 13th June 2014.

Recipients:

Open Call

Deadlines:

- Photos must be received before 21st May.
- Votes can be made until 28th May.
- The travel allowance/grant will be awarded on 30th May

Technical requirements:

Users of the SCALAE app [<http://scalae.mobapp.at>] and Facebook [<https://www.facebook.com/scalae.architecture>] (mandatory)

Regulations:

- A GEZE travel allowance/grant will be awarded to attend the “Arquitectura Necesaria” International Conference organised by **Fundación Arquitectura y Sociedad**, in Pamplona, from 11th to 13th June 2014. This will consist of an official conference entrance ticket worth 300 euros, and 200 euros in cash for personal travel and accommodation expenses** in Pamplona. It will be awarded to the person who receives the highest number of "likes" in the copy shared on SCALAE's Facebook page [<https://www.facebook.com/scalae.architecture>] of a photo displayed in the GEZE section "Entrances [out>in] Lugares de acceso (desde fuera) - Entrance places (from outside) - Llocs d'accés (des de fora)" of photoLab which is available in the SCALAE universal app [<http://scalae.mobapp.at>].
- The submitted photo must have the following characteristics: it must be original and the property of the participant, it must follow the proposed theme (Entrance places and doors as seen from outside), it must be labelled clearly to indicate the identity and location of the photographed architecture (mandatory), the architects and the year of completion (optional) and a micro commentary*** (optional).
- Each participant may submit up to **three photos**, provided that the photos are suitable and appropriate for the theme and the purpose of this competition, as well as for the general approach of the SCALAE app and that they strictly respect the general legal and rights context and are not harmful or offensive in any way. Any photo that violates these terms and conditions, according to the organizers' assessment, will be excluded from publication on the SCALAE app and on Facebook, and consequently will be excluded from this competition.
- The only way to submit a photo is by including the photo in the SCALAE app, using the application's own "upload image" feature.
- The votes according to the number of "likes" are counted only for the photo displayed on the SCALAE Facebook page.
- The winner's award of the GEZE travel allowance/grant does not include mutual commitments or obligations other than those stated herein, which are: the presentation of the official entrance ticket to the "Arquitectura Necesaria" International Conference and of the 200 euros cash prize for travel and

accommodation expenses in Pamplona from 11th to 13th June 2014 by GEZE; and the granting of free publishing rights of the photo by GEZE, SCALAE and the media referred to herein (Facebook, SCALAE app) or by any other entity authorized by the individual author, GEZE or SCALAE.

- The GEZE travel allowance/grant will be awarded exclusively for the purpose stated: to attend the "Arquitectura Necesaria" International Conference. If the winner is unable to attend this event, then the prize will be awarded to the following person who has received the most 'likes' for their photo.
- Optionally, if he/she so wishes, the winner of the GEZE travel allowance/grant may participate and post his/her personal comments on the open survey, namely, "Three Questions about the "Arquitectura Necesaria" International Conference Organised by Fundación Arquitectura y Sociedad". This is jointly promoted by GEZE, LAMP, CRICURSA, FIGUERAS International Seating and ROCA through the editorial and industrial board of the SCALAE publishing initiative, and will be published on scalae.net

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(**) Processed by bank transfer, on presentation of the corresponding receipt, with income tax deductions already made.

(***) A micro commentary is a personal explanation, with a maximum of 90 characters.